

## INSIDE LVEDC

### LVEDC Embarks on New Strategic Plan

LVEDC is revising its strategic plan to better meet the needs of a changing region. The organization has established a committee of three seasoned leaders to assess and align the priorities of all of its partners. [Learn more »](#)

## MEMBER EVENTS

### Surgical Specialty Center at Coordinated Health Ribbon Cutting

March 21, 2007  
 2310 Highland Avenue  
 Bethlehem, Pennsylvania  
[More information »](#)

### Lehigh University Spring 2007 Leadership Breakfast Series

April 5 & May 10  
 Wood Dining Room, Iacocca Hall, Lehigh University  
[More information »](#)

## GROWING YOUR BUSINESS



### Modern Precast's Mission, Business Solid as Concrete

Vernon Wehrung is on a mission. From the scaffolding high above the floor of his new plant, the CEO of Modern Precast Concrete smiles as he watches the family-owned business make history.

Modern Precast has invested nearly \$10 million to build a 91,000-sq.-ft. plant and office complex in Forks Township and another \$8 million to purchase high-caliber equipment.

[Learn more »](#)

## IN THE NEWS

### The Survey Says . . . Mass Transit Drives I-78 Solutions

Seven thousand cars per hour. Forty thousand Lehigh Valley residents commuting outside the region to work. I-78 is congested and likely to get worse unless more drivers trade their wheels for buses and trains.

[Learn more »](#)

### LVEDC Helps Quiet Storm of Protest over Stormwater Permitting

Sometimes a little jawboning goes a long way. For years, developers have increasingly voiced concern that Pennsylvania's process for issuing stormwater discharge permits takes too long. Pennsylvania Department of Environmental Protection (DEP) has listened and is rolling out a set of four initiatives to deal with our concerns.

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### LVEDC Secures a SBA Loans for Valley Business

Lehigh Valley Economic Development Corporation helped secure a loan through the Small Business Loan 504 Program for MDHS LLC to open a second location of Copperhead Grille on Airport Road.

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To see if your company will qualify for one of the many financial incentive packages that LVEDC administers, please contact Robert Curzi at 610.266.0887